



Retail

Security Solutions

Small • Medium • Large • Deter • Detect • Identify

It is not surprising that in tough economic times retailers are looking to protect their hard earned profits by minimising theft and other criminal activity. Fortunately, technology has come to the rescue and retailers can now take advantage of video surveillance systems which offer a level of performance and value that would not have been imaginable just a few years ago.

Samsung's philosophy of delivering Smart Security is reflected in a comprehensive product portfolio, which provides retailers with the flexibility to either enhance existing analogue systems, or migrate to an integrated IP based video surveillance solution.

Retail

- Samsung's WiseNetIII Full HD cameras are packed full of features to capture evidence grade images
- PTZ speed domes feature automatic tracking, which can follow subjects without operator intervention
- 960H technology DVRs provide a dramatic improvement in the display and recording resolution of images captured by industry standard analogue cameras
- Weatherproof and vandal resistant cameras and domes for car parks and delivery areas
- Intelligent Video Analytics to monitor customer footfall and buying patterns





Product range and image quality

Samsung design engineers have capitalised on the very latest advances in technology through the introduction of HD megapixel cameras that can capture evidence grade images, the availability of apps which provide loss prevention managers with remote access to live or recorded images via their smartphone or tablet, and camera models that can operate in very low temperatures to manage possible staff threat from freezer rooms.

Seamless technology integration provides almost endless opportunities

Samsung DVRs can be integrated with POS data to combat staff collusion and 'sweet-hearting'.

Wide Dynamic Range (WDR) technology incorporated into many of Samsung's cameras ensures that high quality images can be captured even in complex lighting conditions, such as storefronts.

Samsung's highly acclaimed low light technology, which is able to eliminate image noise in low-light conditions without creating ghosting or blurring is a real benefit in retail environments where a video surveillance system needs to work effectively 24/7.

Samsung licence-free recording and viewing software ensures customers achieve maximum benefit from their investment in a Samsung video surveillance solution. We also work closely with a large number of independent Video Management Software (VMS) companies to provide the option for Samsung products to be controlled and monitored alongside equipment produced by other manufacturers.

Smart card & PIN based access control systems can be fully integrated with Samsung's SRD digital video recorder range, to control and monitor access to stock and staff rooms.

Support

Offering 'Best of Class' products and solutions is only one part of the process of delivering Samsung Smart Security. Every one of our products, many of which have been highly rated in independent product tests, is backed by unbeatable pre and post sales support. We can offer your preferred installer a range of support services which includes; training, free system design, free technical support and a full three-year warranty on all products.

Retail

Security Solutions

Analogue • Hybrid • IP • Video Monitoring Software

- Capture evidence grade video of shoplifters
- Detect and deter staff collusion
- Create a safe and secure environment for staff and customers
- Monitor customer footfall

T +44 (0)1932 82 6700
E STEssecurity@samsung.com
W samsungsecurity.co.uk



Samsung Techwin Europe
2nd Floor, No. 5 The Heights, Brooklands, Weybridge
Surrey KT13 0NY, UK